



## Preview XBRL

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Document and Entity Information (USD \$)	6 Months Ended	
	Jun. 30, 2011	Aug. 15, 2011
<b>Document And Entity Information</b>		
Entity Registrant Name	INTERNATIONAL CARD ESTABLISHMENT INC.	
Entity Central Index Key	0001156337	
Document Type	10-Q	
Document Period End Date	Jun. 30, 2011	
Amendment Flag	false	
Current Fiscal Year End Date	--12-31	
Is Entity a Well-known Seasoned Issuer?	No	
Is Entity a Voluntary Filer?	No	
Is Entity's Reporting Status Current?	Yes	
Entity Filer Category	Smaller Reporting Company	
Entity Public Float		\$ 143,495
Entity Common Stock, Shares Outstanding		35,873,703
Document Fiscal Period Focus	Q2	
Document Fiscal Year Focus	2011	

CONSOLIDATED BALANCE SHEETS (USD \$)	Jun. 30, 2011	Dec. 31, 2010
<b>CURRENT ASSETS</b>		
Cash	\$ 12,471	\$ 31,762
Accounts receivable, net of allowance of \$28,007 and \$28,621 at June 30, 2011 and	22,620	56,895
Note receivable, net of allowance of \$50,000 at June 30, 2011 and December 31, 2010, respectively	8,500	8,500
Inventory	55,073	45,159
Other receivables	21,834	30,821
Prepaid assets	100,000	50,000
Total current assets	220,498	223,137
FIXED ASSETS, net of accumulated depreciation of \$3,062,907 and \$3,043,745 at	53,365	35,279
INTANGIBLE ASSETS	925,387	988,950
GOODWILL	87,979	87,979
OTHER NON-CURRENT ASSETS	114,606	116,367
Total assets	1,401,835	1,451,712
<b>CURRENT LIABILITIES</b>		
Accounts payable and accrued expenses	489,760	476,320
Line of credit, related party	449,879	291,773
Total current liabilities	939,639	768,093
Commitments		
<b>STOCKHOLDERS' EQUITY</b>		
Preferred stock; \$0.01 par value; 10,000,000 shares authorized, 54,000 shares issued and outstanding at June 30, 2011, and December 31, 2010, respectively	540	540
Common stock; \$0.0005 par value; 100,000,000 shares authorized, 35,873,703 shares issued and outstanding at June 30, 2011, and	17,937	17,937

December 31, 2010, respectively		
Common stock subscribed	30,000	30,000
Additional paid-in capital	19,628,401	19,628,401
Accumulated deficit	(19,214,682)	(18,993,259)
Total stockholders' equity	462,196	683,619
Total liabilities and stockholders' equity	\$ 1,401,835	\$ 1,451,712

CONSOLIDATED BALANCE SHEETS (Parenthetical) (USD \$)	Jun. 30, 2011	Dec. 31, 2010
<b>Consolidated Balance Sheets Parenthetical</b>		
Accounts receivable, net of allowance	\$ 28,007	\$ 28,621
Note receivable, net of allowance	50,000	50,000
FIXED ASSETS, net of accumulated depreciation	\$ 3,062,907	\$ 3,043,745
Preferred stock, par value	\$ 0.01	\$ 0.01
Preferred stock shares authorized	10,000,000	10,000,000
Preferred stock shares issued	54,000	54,000
Preferred stock shares outstanding	54,000	54,000
Common stock, par value	\$ 0.0005	\$ 0.0005
Common stock shares authorized	100,000,000	100,000,000
Common stock shares issued	35,873,703	35,873,703
Common stock shares outstanding	35,873,703	35,873,703

CONSOLIDATED STATEMENTS OF INCOME (OPERATIONS) (UNAUDITED) (USD \$)	3 Months Ended		6 Months Ended	
	Jun. 30, 2011	Jun. 30, 2010	Jun. 30, 2011	Jun. 30, 2010
<b>Revenues:</b>				
Merchant services revenues	\$ 530,037	\$ 402,928	\$ 1,101,131	\$ 1,474,809
Equipment sales	153,072	153,813	310,274	299,760
Less: sales returns and allowances	1,260	(7,615)	(7,748)	(16,950)
Net revenue	684,369	549,126	1,403,657	1,757,619
<b>Cost of revenues:</b>				
Commissions	125,830	217,924	254,731	321,364
Cost of sales	203,356	99,639	411,165	656,418
Cost of sales - equipment	6,424	11,123	14,672	31,411
Cost of revenue	335,610	328,686	680,568	1,009,193
Gross profit	348,759	220,440	723,089	748,426
General, administrative and selling expenses	395,600	543,421	819,369	1,050,344
Depreciation	9,033	10,524	19,161	20,632
Merchant portfolio attrition expense	46,650	54,258	95,533	119,708
Total operating, general and administrative expenses	451,283	608,203	934,063	1,190,684
Net operating (loss)	(102,524)	(387,763)	(210,974)	(442,258)
<b>Non-operating income (expense):</b>				
Interest income		1,219		1,231
Interest (expense)	(5,538)	(3,767)	(10,449)	(13,538)
Gain on Sale of Fixed Assets		536,215		538,205
Total non-operating income (expense)	(5,538)	533,667	(10,449)	525,898
Net income (loss) before provision for income taxes:	(108,062)	145,904	(221,423)	83,640
Provision for income taxes				
Net Income (loss)	\$ (108,062)	\$ 145,904	\$ (221,423)	\$ 83,640
Earnings per share - basic	\$ 0.00	\$ 0.00	\$ (0.01)	\$ 0.00
Earnings per share - diluted	\$ 0.00	\$ 0.00	\$ (0.01)	\$ 0.00
Weighted average number of shares of common stock outstanding - Basic	35,873,703	35,873,703	35,873,703	35,873,703
Weighted average number of shares of common stock outstanding - diluted	35,873,703	35,873,703	35,873,703	35,873,703

CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED) (USD \$)	6 Months Ended	
	Jun. 30, 2011	Jun. 30, 2010
<b>Cash Flows from Operating Activities:</b>		
Net income (loss)	\$ 221,423	\$ (83,640)
<b>Adjustments to reconcile net (loss)</b>		

<b>income to cash provided by operating activities:</b>		
Depreciation	19,161	20,632
Gain on sale of fixed assets		(1,989)
Write off of cancelled merchant accounts	48,883	119,708
Allowance for doubtful accounts, other receivables and accrued interest income, net of bad debt recoveries	(614)	(3,258)
<b>Changes in assets and liabilities:</b>		
(Increase) decrease in accounts receivable	34,889	5,001
Decrease in inventories	214,220	272,635
Decrease in other receivables	8,988	184,714
(Increase) in prepaid expenses	(50,000)	(75,000)
(Increase) decrease in other non-current assets	1,760	(25,654)
Increase (decrease) in accounts payable	7,575	(8,679)
Increase in accrued expenses	43,969	60,017
Increase (decrease) in Due to FTS - Underpayment		(55,697)
Net cash provided by operating activities	107,408	576,070
<b>Cash Flows from Investing Activities:</b>		
Acquisitions, net of attrition	14,680	230,476
Purchase of property and equipment	(37,247)	(15,347)
Proceeds from sale of fixed assets		2,685
Net cash provided by (used) in investing activities	(22,567)	217,814
<b>Cash Flows from Financing Activities:</b>		
Payment on line of credit, related party	(350,132)	(1,036,177)
Proceeds from line of credit, related party	246,000	278,000
Net cash used in financing activities	(104,132)	(758,177)
Net decrease(decrease) in cash	(19,291)	35,707
Cash, beginning of period	31,762	40,153
Cash, end of period	12,471	75,860
<b>SUPPLEMENT DISCLOSURE OF CASH FLOW INFORMATION</b>		
Cash paid for interest	3,165	19,775
<b>NON-CASH INVESTING AND FINANCING TRANSACTIONS</b>		
Noncash advances from line of credit, related party	1,981	(2,653)
Legal and Professional Fees paid from line of credit, related party	38,104	27,246
Inventory purchased from line of credit, related party	224,123	251,055
Inventory reclassified to fixed assets	\$ 13,714	\$ 8,441

Basis of Presentation and Organization and Significant	6 Months Ended	
	Jun. 30, 2011	
<b>Notes to Financial Statements</b>		
NOTE 1. BASIS OF PRESENTATION AND SIGNIFICANT ACCOUNTING POLICIES	<u>Basis of Presentation and Organization</u>	
	<p>The accompanying Condensed Consolidated Financial Statements of International Card Establishment, Inc. (the "Company") should be read in conjunction with the Company's Annual Report on Form 10-K for the year ended December 31, 2010. Significant accounting policies disclosed therein have not changed except as noted below.</p>	
	<p>As used in these Notes to the Consolidated Financial Statements, the terms the "Company", "we", "us", "our" and similar terms refer to International Card Establishment, Inc. and, unless the context indicates otherwise, its consolidated subsidiaries. The Company's subsidiaries include NEOS Merchant Solutions ("NEOS"), a Nevada corporation, which provides smart card loyalty programs in an integrated vertical system for its customers, as well as other electronic payment services (merchant services); International Card Establishment ("ICE"), which provides electronic payment services (merchant services); and INetEvents, Inc. ("INET"), a Delaware Corporation, which has been dormant</p>	

since 2005.

The condensed consolidated financial statements include the accounts of the Company and its subsidiaries. All significant intercompany transactions and accounts have been eliminated in consolidation.

The accompanying unaudited condensed consolidated financial statements have been prepared by the Company pursuant to the rules and regulations of the Securities and Exchange Commission. Certain information and footnote disclosures normally included in financial statements prepared in accordance with generally accepted accounting principles have been condensed or omitted in accordance with such rules and regulations. The information furnished in the interim condensed consolidated financial statements includes normal recurring adjustments and reflects all adjustments, which, in the opinion of management, are necessary for a fair presentation of such financial statements. Although management believes the disclosures and information presented are adequate to make the information not misleading, these interim condensed consolidated financial statements should be read in conjunction with the Company's most recent audited financial statements and notes thereto included in its December 31, 2010, Annual Report on Form 10-K. Operating results for the period ended June 30, 2011, are not necessarily indicative of the results that may be expected for the year ending December 31, 2011.

#### Reclassifications

Certain reclassifications, which have no effect on net loss or change in equity, have been made in the prior period financial statements to conform to the current presentation.

Other Receivables	6 Months Ended	
	Jun. 30, 2011	
<b>Notes to Financial Statements</b>		
NOTE 2. OTHER RECEIVABLES	At June 30, 2011, and December 31, 2010, other receivables consisted of the following:	
	<b>June 30, 2011</b>	<b>December 31, 2010</b>
	Merchant residuals receivable	\$ 14,394
	Other receivables	2,193
	<b>Total</b>	<b>\$ 30,821</b>
	\$ 19,641	\$ 14,394
	2,193	16,427
	<u>21,834</u>	<u>30,821</u>
	December 31, 2010, merchant residuals of \$14,394 were collected in January 2011. Other receivables were split between \$13,127 in a funds pool flow through repayment and \$3,300 in employee advances. The balance of the employee advances was collected in first quarter of 2011.	
	At June 30, 2011, other receivables consisted of funds pool flow through transactions for one client.	

Due to FTS - Underpayment	6 Months Ended	
	Jun. 30, 2011	
<b>Notes to Financial Statements</b>		
NOTE 3. DUE TO FTS - UNDERPAYMENT	In June 2009, one of our residual sources notified us that between November 2008 and April 2009 they had undercharged us by \$111,393. An agreement was reached whereby the vendor would deduct an additional \$9,283 per month in fees over the next 12 months. The \$111,393 was split with \$72,757 being offset against the second quarter residual income and \$38,636 (representing the November and December 2008 portion) was treated as Other Expense. At March 31, 2010, the outstanding balance payable was \$27,848. With the sale of our merchant portfolio in April 2010 the balance was paid in full.	

Subscriptions	6 Months Ended	
	Jun. 30, 2011	
<b>Notes to Financial Statements</b>		
Note 4. Subscriptions	As of June 30, 2011, we anticipate issuing shares to satisfy a \$30,000 2004 common stock subscription. As of the filing date this has not been completed.	

Subsequent Events	6 Months Ended
	Jun. 30, 2011
Notes to Financial Statements	
Note 5. Subsequent Events	The Company has evaluated subsequent events for recognition or disclosure in the financial statements filed on Form 10-Q with the SEC and no other events, other than those described in these notes, have occurred that require disclosure.